

DAFNA PLEBAN

www.onemorecliche.com dpleban@gmail.com

EDUCATION

UNIVERSITY OF CALIFORNIA, LOS ANGELES

SEPTEMBER 2002 – JUNE 2007

B.A., English Literature

EXPERIENCE

ENTERTAINMENT WEEKLY

JANUARY 2008 – PRESENT

ARTS & ENTERTAINMENT WRITER – EDITORIAL

- Pitch and write posts for the PopWatch Blog.
- Assist editors, transcribe interviews, and research stories.
- Help coordinate the coverage of San Diego Comic Con, 2008.

DAILY BRUIN NEWSPAPER

SEPTEMBER 2003 – AUGUST 2007

ARTS & ENTERTAINMENT WRITER – EDITORIAL

- Pitch and write reviews, articles and features about comic books and creators.
- Write various video game features and articles concerning the latest consoles and games.

ASSISTANT MANAGER – AD PRODUCTION

- Coordinate three departments (marketing, production and editorial) to meet hourly and daily deadlines during day pagination.
- Train a staff of eight in the use of *Adobe Photoshop* and other image editing programs in the production of advertisements.
- On call 24/7 to help troubleshoot ad production, daily pagination and night pagination.
- Received *Exceptional Student Performance Award* for earning an “outstanding” performance appraisal and showing commitment and leadership.

CAMPUS LIBRARY INSTRUCTIONAL COMPUTING COMMONS

SEPTEMBER 2003 – JANUARY 2008

CLASSROOM ADMINISTRATIVE & TECHNICAL ASSISTANT

- Conduct day-to-day operations in classrooms, oversee set-up, and assist instructors and students with use of CLICC resources.
- Coordinate staff and user training; assist with resource scheduling and deployment as well as test hardware and software.

CLASSROOM SPECIALIST

- Conduct *Adobe Photoshop* workshops; average class size: 15 people.
- Hold weekly *Adobe Photoshop* office hours to help students and faculty.
- Oversee the redesign of the Computer Classrooms for the summer of 2006.

COMPUTER LAB CONSULTANT

- Counsel an average of 100 students a week on troubleshooting numerous computer applications on both Macintosh and PC platforms.
- Redesigned the CLICC website (www.clicc.ucla.edu) for increased functionality to meet the needs of CLICC users and faculty.

PERSONAL

MAY 2007 – PRESENT

COMIC PODCAST – THE BISPECTACULT

- Design main site (www.bispectacult.com) and distribution feeds.
- Prepare show notes and discussion topics for weekly shows on comics.

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TECHNICAL PROFICIENCY

- *Software*: Microsoft Power Point, Final Draft Pro, Adobe Design Suite
- *Programming*: HTML, CSS
- *Languages*: English, Hebrew

REFERENCES

CAMPUS LIBRARY INSTRUCTIONAL COMPUTING COMMONS

Jessica Tiregol Menteshoglu, Ph.D. - (310) 825 - 8492

DAILY BRUIN NEWSPAPER

Liz Magallanes-Layug - (310) 206 - 8431